



Health, Safety and Environment

Behavior-Based Safety BBS

Course Introduction

Behavior-Based Safety BBS

This course will provide insight into current knowledge of human error and how it can be reduced. The course focuses on human errors related to undesired behaviors (habits), what causes these, and how to effectively remedy these. If you think safety's expensive, try having an accident ... Successful safety management involves understanding human factors and having the ability to correct human error to improve safety habits. For many years there has been an emphasis on physical and engineering controls and on safe working practices and procedures. Increasingly, however, studies have shown that technical measures alone will not eliminate accidents in the workplace.

Increasing emphasis must be placed on how people fit into, and interact with, their environment and work systems, and on how their performance affects safety. Managing human failures is essential to preventing major accidents, occupational accidents and ill health, all of which can cost businesses money, reputation and potentially their continued existence. Behavioural Based Safety training seminar will provide you with all the necessary skills and talents to create a management approach which engages, motivates and sustains safe behaviors at work. The course takes a systematic approach, examining the motivation underlying behaviors, in order to increase safe behavior.

Target Audience

- All Safety Professionals
- Safety Committee Members
- Security personnel / Specialist
- Managers and heads of HSEC department
- Technicians and competent personnel
- Human Resource personnel

Learning Objectives

- Develop a clear understanding of human factors
- Understand the consequences of behavioral acts and omissions as prime causes of accidents and adverse events
- Understand the key role of managers and supervisors in influencing safety performance
- Develop skills for identifying, evaluating and implementing cost effective solutions for influencing behavioral change
- Develop skills to successfully implement and sustain a behavioral change programme

Course Outline

- **DAY 01**

- Module (01) Human Factors and Leadership**

- 1.1 Human Factors at Work
 - 1.2 Body, Mind and Work
 - 1.3 The Role of Leaders, Managers and Supervisors
 - 1.4 Responsibilities and Accountabilities
 - 1.5 Motivation and Demotivation at Work
 - 1.6 Communicating the Safety Message

- **Day 02**

- Module (02) Psychology of Workplace Behavior**

- 2.1 Behavioral Causes at Work
 - 2.2 Motivational Attitudes
 - 2.3 Workplace Stress
 - 2.4 Psychological Aspects of Job Design
 - 2.5 Psychology of Work Groups and Teams
 - 2.6 Principles of Mind Stimulation

- **Day 03**

Module (03) Behavior at Work

- 3.1 Behavioral Safety at Work
- 3.2 Negative and Positive Dimensions
- 3.3 Taylor, Herzberg, McGregor and Maslow
- 3.4 ABC Analysis (antecedents, behavior and consequences)
- 3.5 What drives Behavior?
- 3.6 Natural Penalties and Consequences
- 3.7 Case Study

• Day 04

Module (04) Behavior Creating a Successful Culture

- 4.1 Behavior and Culture
- 4.2 Safety Culture and Safety Climate
- 4.3 The Influence Factors
- 4.4 Leadership and Culture
- 4.5 Improving Safety Performance
- 4.6 Success Factors and Barriers
- 4.7 Case Study

• Day 05

Module (05) Implementing and Sustaining Behavioral Change

- 5.1 Identifying Critical Behaviors
- 5.2 Managing People and Their Attitude to Safety
- 5.3 Safety Observations and Improvements
- 5.4 Introducing a Behavioral Change Programme
- 5.5 Personal Action Plans
- 5.6 Sustaining Behavior Improvements
- 5.7 Course Review

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 7, 2025	July 11, 2025	5 days	4250.00 \$	UAE - Dubai

FROM	TO	DURATION	FEES	LOCATION
July 7, 2025	July 11, 2025	5 days	4950.00 \$	switzerland - Geneva
Oct. 6, 2025	Oct. 10, 2025	5 days	4250.00 \$	UAE - Dubai