



Project & Contract Management

**Portfolio Management Professional**

## Course Introduction

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Portfolio management is the most effective way to implement strategic initiatives because it bridges the gap between strategy and implementation. Portfolio management is important in business because there are factors to consider that affect the success of the project, and thus the organization, as well as unexpected benefits from the investment. Portfolio managers align projects, programs and operations with strategic objectives, investing resources in the right work to deliver the expected value.

### **PfMP terminology**

This training course is designed to help participants be equipped with the knowledge and skills to effectively navigate the portfolio management discipline, including all domains, concepts, processes and tasks of The Standard for Portfolio Management 3rd Edition, and align their portfolio management experience with PfMP terminology and definitions, as well as identify the steps needed to complete your exam application and meet the required criteria

## Target Audience

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- Project Manager
- Business Administrator
- Marketing Coordinator
- Account Executive
- Chief Operating Officer
- Operations Manager
- Executive Administrative
- Risk Manager
- Program Manager
- Business Analyst
- Quality Control Coordinator
- Assistant Manager
- Team Leader

- Senior Supervisors
- Researcher
- Entrepreneur
- Management Consultant
- Public Relations Director

## Learning Objectives

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- Gain a comprehensive understanding of what portfolios are, Portfolio Management and the five Portfolio Management knowledge areas
- Understand the link between Portfolio Management, Program / Project Management and Organization Strategy
- Know the Role of the Portfolio Manager and other key roles in Portfolio Management
- Design, Prioritize, build the portfolio and manage the portfolio component relationships
- Gain the knowledge and expertise to be a Portfolio Management Professional.

## Course Outline

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- **Day 01**

### INTRODUCTION

- Purpose of The Standard for Portfolio Management
- What is a Portfolio?
- What is Portfolio Management?
- Relationships Between Portfolio Management, Program Management, Project Management, and Organizational Project Management
- Portfolio Management and Organizational Strategy
- Business Value
- Portfolio Component Management Relationships
- Role of the Portfolio Manager
- Role of the PMO in Portfolio Management

- Portfolio Management Body of Knowledge

## • Day 02

### **PORTFOLIO MANAGEMENT OVERVIEW AND ORGANIZATION**

- Portfolio Management and Organizational Strategy and Objectives
- Portfolio Management Process Implementation
- Portfolio Management Process Cycle
- Portfolio Management Information System (PMIS)
- Portfolio Management Governance
- Portfolio Stakeholders
- Organizational Influences on Portfolio Management

## • Day 03

### **PORTFOLIO MANAGEMENT PROCESS GROUPS**

- Portfolio Management Process Groups

### **PORTFOLIO MANAGEMENT PROCESS INTERACTIONS**

- Portfolio Management Process Interactions

## • Day 04

### **PORTFOLIO STRATEGIC MANAGEMENT**

- Develop Portfolio Strategic Plan
- Develop Portfolio Charter
- Define Portfolio Roadmap
- Manage Strategic Change

### **PORTFOLIO GOVERNANCE MANAGEMENT**

- Develop Portfolio Management Plan
- Define Portfolio
- Authorize Portfolio
- Provide Portfolio Oversight

## • Day 05

### **PORTFOLIO PERFORMANCE MANAGEMENT**

- Develop Portfolio Performance Management Plan
- Manage Supply and Demand
- Manage Portfolio Value

**PORTFOLIO COMMUNICATION MANAGEMENT**

- Develop Portfolio Communication Management Plan
- Manage Portfolio Information

**PORTFOLIO RISK MANAGEMENT**

- Develop Portfolio Risk Management Plan
- Manage Portfolio Risks

**Confirmed Sessions**

FROM	TO	DURATION	FEES	LOCATION
April 7, 2025	April 11, 2025	5 days	4950.00 \$	Singapore - Singapore
May 4, 2025	May 8, 2025	5 days	2150.00 \$	Virtual - Online
July 14, 2025	July 18, 2025	5 days	4250.00 \$	UAE - Dubai
Dec. 29, 2025	Jan. 2, 2026	5 days	4250.00 \$	UAE - Dubai