BOOST
THE LEADING TRAINING PROVIDER

Digital Transformation and Innovation

Fintech and Innovation

Course Introduction

Financial technologies (Fintech) have definitely brought rapid progress and advances in the field of finance, through efficient access to products and services. Last but not least it also facilitates financial inclusion. Furthermore, the innovations in FinTech opens new opportunities for companies and drives new business model for existing ones. To remain relevant and competitive in the market, companies must have the knowledge on how to take advantage of numerous fintech opportunities.

This training course is designed to provide participants with the relevant concepts related to Fintech and innovations. This course will focus on topics such as the latest development of innovations in personal and commercial finance, how these innovations may improve transparency and enable traditional and non-traditional actors to offer a variety of financial services, the different dimensions of digital finance and many more.

Target Audience

-Business and technology leaders

- Business Unit Managers

- Business Development Consultants

- General Managers / Regional Managers

- Senior and mid-level leaders

- individual leaders of all levels in the organization

- Art Director

- Marketing Consultants

- Marketing Development Manage

Learning Objectives

- Explain the main financial technology (FinTech) innovations, their dark and light sides as well as the possible expected evolutions
- Understand how FinTech is reconfiguring financial services business models, entailing possible reshaping of traditional financial intermediaries
- Explain the critical technology strategies and foundational technologies in FinTech, including blockchain and cryptocurrencies
- Understand how Green financial technology works and realize how its priority are close to those of Islamic FinTech sharing parallel strategies and similar platforms and appreciate the complexity of Islamic FinTech.
- Explain the main challenges of Regulators and understand which innovative regulatory approaches are needed in response to FinTech developments.

Course Outline

- **Day 01**

  What is FinTech?

  - The evolving intersection of financial services and technology.
  - Financial technology – FinTech - and the array tech-enabled services offered by start-ups, technology company or traditional providers of finance
  - Overview of the FinTech ecosystem
  - New actors and channels for finance provision

  Payments, Cryptocurrencies and Blockchain

- Development of innovations in personal and commercial finance
- Electronic payments
- Cryptocurrency
- Blockchain technology
- How these innovations may improve transparency and enable traditional and non-traditional actors to offer a variety of financial services.

- **Day 02**

  ### Digital Finance and Alternative Finance

  - The different dimensions of digital finance (i.e., products, businesses, technology and infrastructure),
  - Impact on the financial industry
  - Expansion of financial services to non-financial sectors
  - How innovations in digital finance may drive financial inclusion and improve individual wellbeing.

  ### Regtech and the better Understanding of Risks

  - Application of innovative solutions in finance, which facilitate the delivery of regulatory requirements.
  - Overview of Regulatory Technology (RegTech)
  - Transformative potential of RegTech
  - The innovative solutions championed by traditional banking institutions and RegTechs

- **Day 03**

  ### Fintech for Small and large Enterprises, Green and Islamic Finance

  - The emerging areas of Green and Islamic fintech
  - Application of fintech for Small & Large enterprises
  - The potential of Green fintech solutions to alleviate climate risks and strengthen the value chain of financial services.
  - The impact of Islamic fintech on traditional Islamic banking and Finance and its significance to global social financing needs.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 14, 2025	Dec. 16, 2025	3 days	3250.00 $	Qatar - El Doha