



Digital Transformation and Innovation

Strategic Innovation Leadership

Course Introduction

Innovation, leadership, and change management are key drivers of success in today's competitive global market. Effective leadership fosters new ideas that lead to innovative programs, products, and services, providing a distinct advantage. As automation increases, strategic leadership and innovation become essential for navigating dynamic business environments.

Leadership Innovation and Change Management

Successful organizations cultivate a culture of adaptation and creativity. By integrating **strategic leadership, innovation, and change management**, businesses can achieve sustainable growth. Leadership training, thought leadership programs, and strategic management courses help embed innovation within an organization's core strategy.

Target Audience

- Directors
- Managers
- Supervisors & Team Leaders

Learning Objectives

- Set creativity and innovation in a strategic leadership and change management context.
- Understand the drivers for greater business emphasis on creativity, innovation, and strategic planning leadership.
- Identify the processes and activities that support creativity and innovation in organizations.

- Improve performance through executive, innovative processes and functions and leadership innovation training.
- Develop skills for strategic leaders in fostering innovation, including project management and strategic leadership.
- Improve preparedness to deal with strategic leadership training courses and improvements.
- Establish organizational, team, and personal innovative capabilities aligned with thought leadership programs.

Course Outline

- **Day 01**

Unit 1: Encouraging a Creative Climate at Work:

- Innovative leadership for excellent performance
- The Critical mass for change and leading innovation and change
- Innovation VS Constant Improvement
- How a Leader Creates a Climate of Innovation
- Case Study on Most Innovative Companies
- Innovation and current business breakthroughs in line with innovative strategic planning

- **Day 02**

Unit 2: Gaining the Participation of the Workforce:

- The G.E. "Workout" Strategy
- Developing Creative Solutions for Strategies through leadership and innovation courses
- Gaining the "Buy-In" from the workforce
- Overcoming Paradigms
- Dealing with Organizational "Drift" and innovation strategy course content

- **Day 03**

Unit 3: Leading on The Creative Edge:

- Developing Creative Potential in People and Teams through strategic leadership training courses
- Understanding Creative People and Leadership Innovation
- Motivating Creative Individuals at Work
- Incubating ideas and implementing strategic planning leadership
- Converting expenses to assets using creativity and leadership innovation training

• Day 04

Unit 4: Creating a Motivating Climate for Higher Productivity:

- The Ten Key Elements to Setting up new Missions and leadership and innovation courses
- Setting Goals and Targets Creatively through Innovation Strategy course methodology
- Rewarding Performance
- Generational Motivators for leading innovation and change

• Day 05

Unit 5: Driving Strategic Change:

- Managing the change process through strategic leadership and change management principles
- Kotter's change management techniques
- Communicating with a sense of urgency in a thought leadership program
- Creating a climate of constant change and innovation
- Successful techniques for changing people in alignment with leadership innovation and change management

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 23, 2025	June 27, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Sept. 28, 2025	Oct. 2, 2025	5 days	4250.00 \$	KSA - Riyadh
Dec. 22, 2025	Dec. 26, 2025	5 days	4950.00 \$	Indonsia - Jakarta