



Management And Leadership

## Fundamentals of Strategic Mindset

## Course Introduction

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You cannot have strategy without leadership. The role of leadership is a key element in an organization as it influences thoughts, beliefs, attitudes and behaviours of others. It visualizes what is to be achieved within required time frame. Organizations invested in leadership for increased performers. Strategic leadership capability ensures that organizations have corporate culture that values collaboration and trust as a foundation for improved performance. Real strategic leadership requires that managers and leaders at all levels create the mindsets and behaviors that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

## Target Audience

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- New Managers and Leaders.
- Aspiring Leaders.
- Mid-Level Managers.
- Entrepreneurs and Small Business Owners.
- Functional Heads.
- Project Managers.
- Business Analysts.

# Learning Objectives

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By the end of this training course, participants will be able to:

- Gain a comprehensive understanding of the attributes of a strategic leader.
- Identify the drivers behind strategic leadership key elements.
- Consider the drives in implementing vision, strategies and initiatives in the organization.
- Encourage a culture of innovation in the organization and apply innovative and creative tools.
- Learn the competitive advantage of sustainability in the organization.

## Course Outline

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### • 01 Day One

#### STRATEGIC LEADERSHIP AND SOLUTIONS

- Attributes of successful leaders
- Preparing for the future
- Strategic skills: traits or contextual
- Visioning, communicating & framing
- Organization's Vision and Policy
- Strategic Leadership: Key Elements
- Vision
- Alignment
- Execution

#### WHY VISION, ALIGNMENT AND EXECUTION MATTERS

- Vision Drivers
- Exploration
- Boldness
- Testing Assumptions
- Alignment Drivers
- Clarity
- Dialogue
- Inspiration

- Execution Drivers
- Momentum
- Structure
- Feedback

## • 02 Day Two

### ESSENTIAL SKILLS FOR INNOVATIVE LEADER

- Creativity for innovative leadership
- Unleashing the power of the mind
- Cultivating creative innovation
- Innovative and Creative Thinking Tools
- TRIZ - A powerful methodology for creative problem-solving
- Brainstorming,
- Tony Buzan's Mind-mapping,
- Dissociation, Metaphorical Thinking & Rule Reversal.
- Kaizen - gaining the Full Benefits of Continuous Improvement
- Edward de Bono's Six Thinking Hats

## • 03 Day Three

### LEADERSHIP AND SUSTAINABILITY

- The driving forces behind Sustainability
- Development and Definition of Sustainability
- Leadership Strategies, Tools, and Concepts for Developing Sustainability
- Company Policies & Organizational structures
- Competitive Advantage
- Corporate Social Responsibility (CSR): Impact of Business in the Environment and Economy

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 20, 2025	April 22, 2025	3 days	3250.00 \$	KSA - Riyadh
Aug. 18, 2025	Aug. 20, 2025	3 days	3250.00 \$	UAE - Abu Dhabi

FROM	TO	DURATION	FEES	LOCATION
Oct. 27, 2025	Oct. 29, 2025	3 days	3250.00 \$	UAE - Dubai