



Interpersonal Skills and Self Development

Creative performance in strategic deadline

Course Introduction

In today's fast-paced business environment, meeting strategic deadlines while maintaining a high level of creativity is essential for organizational success. This intensive three-day course, "Creative Performance in Strategic Deadlines," is designed to equip managers, team leaders, and professionals with the skills and strategies necessary to balance tight deadlines with innovative thinking. Participants will explore the dynamics of strategic deadlines, learn to overcome barriers to creativity, and develop actionable strategies to enhance their performance under pressure.

The course combines theoretical insights with practical exercises, including case studies and group activities, to foster a deep understanding of how to integrate creativity with deadline-driven tasks. Attendees will gain valuable tools and techniques to manage their time effectively, implement creative strategies, and continuously improve their performance in high-stress situations.

Target Audience

Managers, Team Leaders, and Professionals involved in strategic planning and project management.

Learning Objectives

- Define strategic deadlines and recognize their impact on organizational success.
- Analyse case studies of effective deadline management.
- Understand the role of creativity in solving problems under pressure.
- Apply techniques to balance creativity with practicality in high-stress scenarios.
- Recognize common barriers to creative thinking and develop strategies to overcome them.
- Utilize techniques to foster innovation and generate creative solutions.
- Prioritize tasks, set realistic deadlines, and create actionable plans.

- Employ tools and techniques for effective time management.
- Use brainstorming and creative frameworks to develop effective strategies.
- Translate creative ideas into actionable plans and monitor their implementation.
- Build a culture of collaboration and innovation within teams.
- Manage team dynamics to enhance collective creative performance.
- Assess the impact of creative strategies and gather feedback for continuous improvement.
- Develop a personal action plan for maintaining and enhancing creative performance.
- Create actionable plans to apply learned strategies to future deadlines.
- Share insights and best practices for sustaining creative performance over time.

Course Outline

• 01 Day One

Understanding Strategic Deadlines and Creative Performance

Session 1: Introduction to Strategic Deadlines

- Definition and Importance of Strategic Deadlines
- The Impact of Deadlines on Organizational Success
- Case Studies of Effective Deadline Management

Session 2: The Role of Creativity in Meeting Deadlines

- How Creativity Enhances Problem-Solving Under Pressure
- Balancing Creativity and Practicality
- Examples of Creative Solutions to Tight Deadlines

Session 3: Identifying and Overcoming Barriers to Creativity

- Common Barriers to Creative Thinking in High-Pressure Situations
- Techniques to Overcome Mental Blocks and Foster Innovation
- Group Exercise: Identifying Barriers and Solutions

Session 4: Strategies for Effective Time Management

- Prioritizing Tasks and Setting Realistic Deadlines
- Tools and Techniques for Time Management
- Practical Exercise: Creating a Deadline-Driven Action Plan

• 02 Day Two

Implementing Creative Strategies

Session 1: Developing Creative Strategies for Deadlines

- Techniques for Brainstorming and Idea Generation
- Using Creative Frameworks and Models
- Group Exercise: Developing a Creative Strategy for a Sample Project

Session 2: Collaborative Creativity and Team Dynamics

- Building a Culture of Innovation and Collaboration
- Managing Team Dynamics to Enhance Creative Output
- Role of Leadership in Fostering a Creative Environment

Session 3: Implementing Creative Strategies in Real-Time

- Translating Creative Ideas into Actionable Plans
- Monitoring Progress and Adjusting Strategies
- Case Study: Successful Implementation of Creative Strategies

Session 4: Tools and Technologies for Enhancing Creative Performance

- Overview of Tools to Support Creative Processes
- Technology Solutions for Deadline Management
- Practical Exercise: Using Tools to Develop Creative Solutions

• 03 Day Three

Implementing Creative Strategies

Session 1: Developing Creative Strategies for Deadlines

- Techniques for Brainstorming and Idea Generation
- Using Creative Frameworks and Models
- Group Exercise: Developing a Creative Strategy for a Sample Project

Session 2: Collaborative Creativity and Team Dynamics

- Building a Culture of Innovation and Collaboration
- Managing Team Dynamics to Enhance Creative Output
- Role of Leadership in Fostering a Creative Environment

Session 3: Implementing Creative Strategies in Real-Time

- Translating Creative Ideas into Actionable Plans

- Monitoring Progress and Adjusting Strategies
- Case Study: Successful Implementation of Creative Strategies

Session 4: Tools and Technologies for Enhancing Creative Performance

- Overview of Tools to Support Creative Processes
- Technology Solutions for Deadline Management
- Practical Exercise: Using Tools to Develop Creative Solutions

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 21, 2025	April 23, 2025	3 days	3250.00 \$	UAE - Dubai
July 7, 2025	July 9, 2025	3 days	3250.00 \$	UAE - Dubai
Oct. 19, 2025	Oct. 21, 2025	3 days	3250.00 \$	KSA - Riyadh