



Management And Leadership

Stakeholder Engagement and Management Certification

Course Introduction

Being a stakeholder of an organization is something that impacts on the performance of the organization/company. This means that your behaviour or actions will impact on the entity you are at. This training will definitely be the one you are looking for where it enhances your actions in a more professional level and it will level-up your way of thinking.

The way this training is tailored is to establish better communication strategies from the planning phase towards the end and how the flow of information is moving where it provides a quicker decision making especially in crisis management scenarios. How delegation is made with less micro-management strategies. It is all in the outline.

Target Audience

Leaders, managers, entrepreneurs, professionals, and project workers with or without formal project management training will improve project management skills and knowledge and will be ready to stand for formal certification.

Learning Objectives

By the end of this training course, participants will be able to:

- Identify the other side of being a stakeholder and how this impacts on the organization.
- Latest communication strategies and the lean concept in message conveying.
- The impact of planning on future decisions.
- The flow in a project and how the project management is handled.
- Using technology and data to upgrade the level of decision making.
- Analysis tools and strategies.

- Behaviour styles of stakeholders and how to improve all.
- Securing Stakeholder Agreement.
- Long-term success of projects using different decisions.
- The sudden impact of decision changing.
- The 10 steps of the successful stakeholder management.
- Challenges and goals.
- Measuring tools and KPI's building.
- Action plans, monitoring and mitigation plans.
- Problems solving.
- Body language understanding.
- Thinking out of the box as a stakeholder.

Course Outline

• 01 Day One

Introduction – Situational Leadership and building capacities.

- History and definitions.
- Project management strategies, types.
- Planning in different scenarios.
- Stakeholder (Identification, Analysis, Strategy, Management, Others..).
- Building Priorities.
- Using forces and staff to empower project and decision making.
- Practical training (Includes videos, icebreakers, discussion).

• 02 Day Two

Communication strategies and building your alliances.

- Understanding the need and the impact.
- SWOT analysis for projects and staff.
- Communication strategies.
- Understanding the body language.
- Meetings and how to manage.
- Who is part of your trip to success.
- Building your personality as a stakeholder.
- Communicating with yourself prior to others.
- Practical training (Includes videos, icebreakers, discussion).

• 03 Day Three

Project building and impacts of decisions.

- How projects are put together.
- Your partners as stakeholders for decision making.
- Putting your KPI's and using the analysis tools.
- SWOT analysis.
- Study on failure percentages reflected by decisions.
- Using technology to build your decisions.
- Practical training (Includes videos, icebreakers, discussion).

• 04 Day Four

Controls and follow-up of stakeholders

- Methodologies of controls.
- Follow-up strategies.
- Delegation of duties and responsibilities.
- Overlapping decisions.
- Action and mitigation plans.
- Overriding your own decisions.
- Scheduling of projects and the gaunt-charts.
- Completion phases and measure of success.
- Crisis management types and introduction.
- Practical training (Includes videos, icebreakers, discussion).

• 05 Day Five

Resources and celebration

- Thinking out of the box.
- Using different resources (training, understanding the team).
- Impact of good and bad decisions.
- Planning in details. • Being a coach, a leader, a trainer, and a manager.
- Being the one-man-show and impact.
- When to celebrate a good decision.
- Using the lean concept all over the project.
- Practical training and review of the course.
- Overview of an Electrical Maintenance Program

Confirmed Sessions

FROM	TO	DURATION	FEEs	LOCATION
May 11, 2025	May 15, 2025	5 days	4250.00 \$	Bahrain - Manama
June 16, 2025	June 20, 2025	5 days	4250.00 \$	UAE - Dubai
July 7, 2025	July 11, 2025	5 days	5950.00 \$	switzerland - Geneva
Dec. 8, 2025	Dec. 12, 2025	5 days	4250.00 \$	UAE - Dubai