



Management And Leadership

## Strategic Systems Planning for Organizational Leaders

## Course Introduction

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This module examines the critical components of effective time management in professional settings, emphasizing the importance of prioritization and goal setting. Participants will explore techniques such as task delegation, scheduling, and leveraging productivity tools to optimize efficiency. The module also addresses common time management challenges and provides strategies to overcome them. Through practical exercises and reflective activities, learners will develop a personalized time management plan tailored to their unique needs and work environments.

## Target Audience

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- **C-Level Executives** (CEOs, COOs, CFOs)
- **Business Strategists** and Strategy Planners
- **Senior Managers** across departments (e.g., Operations, Marketing, HR, Finance)
- **Corporate Planning Professionals**
- **Department Heads** involved in strategic decision-making
- **Project Managers** leading organizational initiatives
- **Change Management Leaders**
- **Consultants** specializing in strategy and business development
- **Entrepreneurs and Business Owners**
- **Policy Makers and Analysts** in large organizations or government institutions

## Learning Objectives

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**By the end of this training course, participants will be able to:**

- Analyse the organisation's current strategic position to identify strengths, weaknesses, opportunities, and threats.

- Develop clear and actionable strategic objectives aligned with the organisation's mission and vision.
- Formulate comprehensive strategies to achieve the defined objectives effectively.
- Implement the strategic plan by assigning responsibilities and allocating resources appropriately.
- Evaluate the outcomes of the strategic initiatives and adjust the plan to ensure continuous improvement.

## Course Outline

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### • 01 Day One

#### **Analyse the Organisation's Current Strategic Position:**

- Conducting a SWOT Analysis: Participants will learn to identify internal strengths and weaknesses, as well as external opportunities and threats, to assess the organisation's current position.
- Assessing Organisational Resources and Capabilities: This submodule focuses on evaluating the organisation's resources and core competencies to understand its strategic advantages.
- Analysing the External Environment: Participants will examine external factors, such as market trends and competitive dynamics, that influence the organisation's strategic position.

### • 02 Day Two

#### **Develop Clear and Actionable Strategic Objectives:**

- Defining Mission and Vision Statements: Guidance on articulating clear mission and vision statements that reflect the organisation's purpose and aspirations.
- Setting SMART Objectives: Training on formulating Specific, Measurable, Achievable, Relevant, and Time-bound objectives to ensure clarity and focus.
- Utilising the OGSM Framework: Instruction on applying the Objectives, Goals, Strategies, and Measures (OGSM) framework to align strategic objectives with actionable plans.

### • 03 Day Three

#### **Formulate Comprehensive Strategies:**

- Exploring Strategic Options: Participants will learn to identify and evaluate various strategic alternatives to achieve organisational objectives.

- Applying Scenario Planning: Training on developing and analysing different future scenarios to inform strategic decision-making.
- Assessing Risks and Opportunities: Guidance on evaluating potential risks and opportunities associated with each strategic option.

#### • 04 Day Four

##### **Implement the Strategic Plan:**

- Developing Action Plans: Instruction on creating detailed action plans that outline tasks, timelines, and responsibilities for strategy implementation.
- Allocating Resources Effectively: Training on distributing financial, human, and technological resources to support strategic initiatives.
- Establishing Communication Channels: Guidance on setting up effective communication mechanisms to ensure alignment and coordination during implementation.

#### • 05 Day Five

##### **Evaluate and Adjust the Strategic Plan:**

- Monitoring Performance with KPIs: Participants will learn to establish and track Key Performance Indicators to measure progress toward strategic goals.
- Conducting Strategic Reviews: Training on performing regular reviews to assess the effectiveness of the strategic plan and identify areas for improvement.
- Implementing Continuous Improvement: Guidance on fostering a culture of continuous improvement to adapt strategies based on performance evaluations and changing conditions.

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 5, 2025	May 9, 2025	5 days	4250.00 \$	UAE - Dubai
June 22, 2025	June 26, 2025	5 days	2150.00 \$	Virtual - Online
Aug. 4, 2025	Aug. 8, 2025	5 days	4250.00 \$	UAE - Abu Dhabi

FROM	TO	DURATION	FEES	LOCATION
Dec. 28, 2025	Jan. 1, 2026	5 days	4250.00 \$	KSA - Riyadh