



Management And Leadership

**Strategic Management, Leadership Skills,
and Future Foresight**

Course Introduction

Strategic management skills, leadership, and future foresight are essential elements that contribute to the success of organizations in a rapidly changing world. This course aims to enhance participants' capabilities in these three areas by providing the knowledge and tools necessary to implement effective strategies, enhance leadership skills, and enable participants to anticipate future trends.

The course will cover a variety of topics, including:

Fundamentals of Strategic Management:

- **Understanding how to analyze the internal and external environment.**
- **Defining strategic objectives.**
- **Formulating effective strategies to achieve organizational vision.**

Leadership Skills:

- Developing leadership styles that enhance team effectiveness.
- Effective communication, trust-building, and motivation to achieve high performance.

Future Foresight:

- Recognizing tools and techniques for future foresight.
- Using data and forecasts to identify potential changes in the economic, social, and technological environment.

The course will include a range of interactive activities, case studies, and practical workshops, allowing participants to apply what they learn in their professional contexts. By the end of the course, participants will be equipped with the tools and strategies that enable them to make informed strategic decisions and lead their teams to success in the future.

Target Audience

- Managers and leaders in public and private organizations.

- Project managers and teams.
- Individuals interested in developing their skills in strategic management and leadership.
- Professionals working in strategic planning and change management

Learning Objectives

By the end of this training course, participants will be able to:

- Interpret the concept of strategic management and its importance in organizations.
- Analyze the internal and external environment of the organization.
- Define strategic objectives and formulate effective strategies.
- Develop effective leadership skills and build trust among team members.
- Apply effective communication techniques with different teams.
- Anticipate future trends using various tools and techniques.
- Utilize data and forecasts in making strategic decisions.

Course Outline

• 01 Day One

Introduction to Strategic Management

- Concept of strategic management and its significance.
- Analyzing the internal and external environment.
- SWOT analysis tools: strengths, weaknesses, opportunities, threats.
- Workshop: Analyzing a case study of a specific organization.

• 02 Day Two

Formulating Strategic Objectives

- Defining strategic objectives and vision.
- Formulating effective strategies.
- Strategy formulation tools such as the Balanced Scorecard (BSC).
- Interactive activity: Formulating strategic objectives for a fictional organization.

• 03 Day Three

Developing Leadership Skills

- Different leadership styles and their importance.
- Effective communication and trust-building.
- Motivation and guidance strategies.
- Workshop: Developing effective communication skills.

• 04 Day Four

Future Foresight

- Tools and techniques for future foresight.
- How to use data and forecasts.
- Analyzing economic and social trends.
- Interactive activity: Anticipating future trends in a specific field.

• 05 Day Five

Applying Skills and Performance Assessment

- Integrating acquired skills into the workplace.
- Developing personal action plans to apply skills.
- Performance assessment and comprehensive course review.
- Discussion: How to apply what has been learned in practical life.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 5, 2025	May 9, 2025	5 days	4950.00 \$	Norway - Oslo
Sept. 22, 2025	Sept. 26, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Dec. 15, 2025	Dec. 19, 2025	5 days	4250.00 \$	UAE - Dubai

