



Interpersonal Skills and Self Development

## inspiration and persuasion Techniques

## Course Introduction

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In today's competitive world, the ability to inspire and persuade others is a critical skill for personal and professional success. This 3-day course, offered by BOOST, is designed to equip participants with proven techniques to influence, motivate, and inspire others effectively. Through a combination of theoretical insights, practical exercises, and real-world case studies, participants will learn how to craft compelling messages, build trust, and lead with confidence. Whether you're a leader, sales professional, or team member, this course will help you master the art of persuasion and inspiration.

## Target Audience

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- Leaders and managers seeking to inspire their teams
- Sales and marketing professionals aiming to enhance their persuasion skills
- Professionals looking to improve their communication and influence
- Anyone interested in mastering the art of inspiration and persuasion

## Learning Objectives

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By the end of this course, participants will:

1. Understand the principles of inspiration and persuasion.
2. Learn to craft compelling messages that resonate with diverse audiences.
3. Develop techniques to build trust and credibility.
4. Master the art of storytelling to inspire and influence others.
5. Apply practical strategies to persuade and motivate in professional and personal settings.

# Course Outline

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- **01 Day One**

## **Foundations of Inspiration and Persuasion**

- Welcome and introduction by BOOST
- The psychology of persuasion: Key principles and theories
- Understanding your audience: Tailoring messages for impact
- Building trust and credibility as a communicator

- **02 Day Two**

## **Crafting Compelling Messages**

- The art of storytelling: Using narratives to inspire and persuade
- Structuring messages for clarity and impact
- Techniques for engaging and captivating your audience
- Overcoming resistance and handling objections
- Workshop: Practicing persuasive communication through role-playing

- **03 Day Three**

## **Applying Inspiration and Persuasion in Real Life**

- Strategies for inspiring teams and driving motivation
- Persuasion in negotiations and conflict resolution
- Using body language and vocal tone to enhance influence
- Creating a personal action plan for ongoing improvement

# Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 5, 0205	May 7, 0205	3 days	3250.00 \$	UAE - Dubai
June 15, 2025	June 17, 2025	3 days	3250.00 \$	KSA - Riyadh
Oct. 6, 2025	Oct. 8, 2025	3 days	3950.00 \$	Italy - Rome